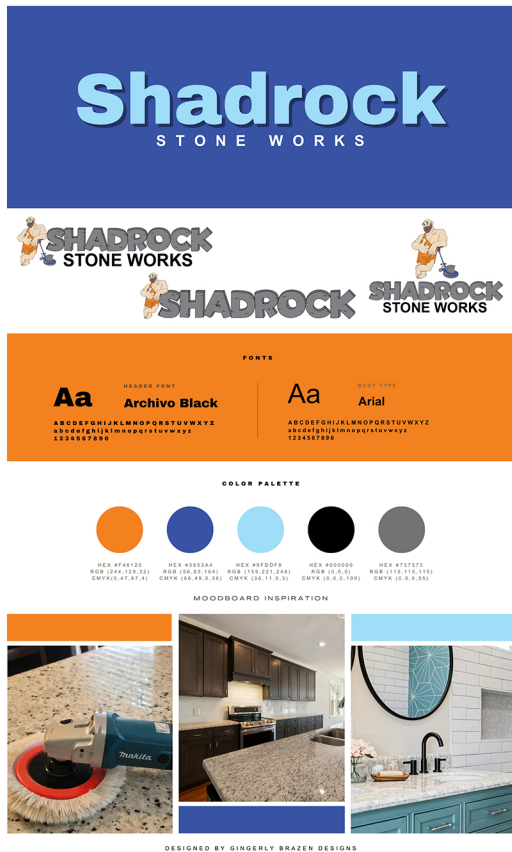# Basic Branding Package
$400

WHAT'S INCLUDED

Logo
Final logo files in 2 different color variations:
- Full-color logo version
- Black and white version

Each version will include a vertical (stacked) variation, a horizontal (side by side) variation and a logo image only (no words) variation of the logo. So you will receive a total of 6 different styled designs.

You will receive each one of these in the following formats:

.ai, .pdf, .png, .jpg, .svg

Color Palette
A 5-tone color palette that reflects your brand's visual identity. Will include RGB brand colors, CMYK brand colors and web Safe color hex codes (for web design)

Imagery
3-5 High resolution stock photos/graphics to boost your brand communications.

Typography
A 2-font typography palette that reflects your brand's visual identity.

WHAT'S INCLUDED

Everything in the Basic Package plus...

Social Media Banners
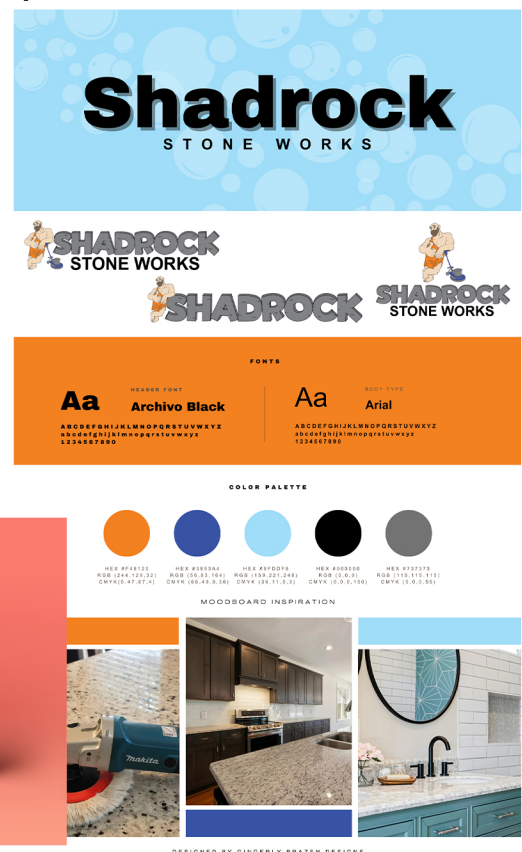Social Media covers (LinkedIn Cover Photo & Facebook Cover Photo with Profile Image)

Business Card Design
Double-Sided Business card design / duplicated for 3 team members ($5 each additional team member)

Business stationery
Custom letterhead and envelope design

Extended Branding Package
$600 (printing is an additional cost)

WHAT'S INCLUDED

Everything in the Extended Package plus...

Brand Guidelines:
A PDF document outlining the proper usage of the logo, colors, fonts, and other brand elements to maintain consistency in all branding materials.

Advertising/Marketing Flyer
Your choice of a double-sided postcard flyer or a tri-fold or bi-fold flyer

Social Media Only Package
$250

WHAT'S INCLUDED

Social Media Banners
Social Media covers (LinkedIn Cover Photo & Facebook Cover Photo with Profile Image)

Social Media Posts
8 social media posts catered to fit your chosen platforms. Either stagnant or animated posts are available for this cost. Platforms we create for are Facebook,

All items are available a la carte and we can make a custom package catered to your needs!